



Mid-Ohio Dressage Association (MODA)

2019 Show Sponsorship Options

Spring Show April 5, 6, and 7 Eden Park Equestrian Complex
 40th Classic July 12, 13, and 14 Brave Horse Ohio

Sponsorship Level	Program Ad Size	Announcement During Show	Banner	Item in Competitors Welcome Bag	Vendor Spot (limited to space)	MODA website	Social Media Mentions	Half Halt e- newsletter ad
\$5,000 Title Classic only!	Full page plus Name added to Classic title	Throughout Show	x	x	x	x Home Page and Sponsor page	x	x
\$2,500 Saturday Dinner Sponsorship Classic only!	Full page	Friday and Saturday	x	x	x	x Home Page and Sponsor page	x	x
\$1,000 Breakfast Classic or Spring Show (Friday, Sat, and Sun Coffee and Doughnuts)	Half page	Throughout Show	x	x	x	x Sponsor page	x	x
\$600 Move-In Night Pizza Classic or Spring Show Thursday	Half page	Thursday special announcement; thanking on Friday	x	x	x	x Sponsor Page	x	x
\$500 Ring Sponsorship Spring Show - 2 Rings Classic - 4 Rings	1/2 page	Twice per day Plus Name on Ring	x	x	x	x Sponsor page	x	x
\$250 Ring Co-Sponsorship	1/4 page	Once per day Plus Name on Ring	x	No	No	x Sponsor page	x	x

Sponsorship includes advertisements in our show Programs as specified above.

However, if you are interested in only advertising, we also have the following options available:

- \$40 - Quarter page black & white
- \$50 - Half page black & white
- \$100 - Full page black & white
- Upgrade the above to full-color for just an additional \$25!
- Business card-sized advertisements available for \$25 (black & white only)
- On a **first-come-first-serve** basis the inside front or back cover full color is available for \$300

Miscellaneous:

- \$250+ sponsorship levels may be based on monetary donation or by donation of in-kind items or services.
- All banners must be received by the weekend prior to the first day of the show.
- All banners are the responsibility of the donor to provide and become the property of MODA, unless otherwise agreed.
- Unless otherwise agreed upon, all banner and advertisement placement is at the sole discretion of MODA.
- All advertisements in show program are contingent upon receipt of camera ready advertisement two weeks prior to the first day of the show.

Please complete this form and return THIS PAGE with your check!

Please mark with an X

Spring Show April 5, 6, and 7	40 th Classic July 12, 13, and 14
\$1,000 Breakfast	\$5,000 Title
\$600 Move-In Night Pizza	\$2,500 Saturday Dinner Sponsorship
\$500 Ring Sponsorship	\$1,000 Breakfast
\$250 Ring Co-Sponsorship	\$600 Move-In Night Pizza
\$40 - Quarter page ad black & white	\$500 Ring Sponsorship
\$50 - Half page ad black & white	\$250 Ring Co-Sponsorship
\$100 - Full page ad black & white	\$40 - Quarter page ad black & white
\$25 upgrade ad to color	\$50 - Half page ad black & white
\$300 inside front or back cover	\$100 - Full page ad black & white
	\$25 upgrade ad to color
	\$300 inside front or back cover

Sponsor/Company name: _____

Your name: _____

Email: _____

Phone: _____

Address: _____

MODA Contact person (who are you communicating with from MODA?): _____

Signature: _____

Please make all checks payable to MODA and mail to:

MODA (attn Sponsorship)

Anna Cluxton

125 N Virginialee Rd

Columbus, OH 43209