



Mid-Ohio Dressage Association (MODA)

Sponsorship Options

2020 Classic July 10, 11, and 12 Brave Horse Ohio

| Sponsorship Level | Program Ad Size | Announcement During Show | Banner | Item in Competitors Welcome Bag | Vendor Spot (limited to space) | MODA website | Social Media Mentions | Half Halt e- newsletter ad |
|---|---|---|--------|---------------------------------|--------------------------------|------------------------------|-----------------------|----------------------------|
| \$5,000 Title Sponsor Available through May 15 th , 2020 | Full page, COLOR plus name added to Classic title | Throughout Show | x | x | x | x Home Page and Sponsor page | x | x |
| \$2,000 Saturday Dinner Sponsorship | Full page COLOR | Thursday, Friday and Saturday plus get to speak at dinner | x | x | x | x Home Page and Sponsor page | x | x |
| \$1,000 Breakfast (Friday/Sat/Sun - Coffee and Doughnuts) | Half page Black & White (add \$25 for color) | Throughout Show | x | x | x | x Sponsor page | x | x |
| \$600 Move-In Night Grab/Go Dinner Thursday | Half page Black & White (add \$25 for color) | Thursday special announcement; continued on Friday | x | x | x | x Sponsor Page | x | x |
| \$800 Ring Sponsorship Classic - 4 Rings | 1/2 page Black & White (add \$25 for color) | Twice per day Plus Name on Ring | x | x | x | x Sponsor page | x | x |
| \$400 Ring Co-Sponsorship (available first come first served!) | 1/4 page Black & White (add \$25 for color) | Once per day Plus Name on Ring | x | No | No | x Sponsor page | x | x |

Want something else? Contact us to customize a package that works for you!!

Sponsorship includes black & white advertisements in the Classic Program as specified in the table above.

However, if you are interested in ONLY advertising the Classic program, we also have the following options available:

- \$45 - Quarter page black & white, \$70 for full-color!
- \$60 - Half page black & white, \$85 for full-color!
- \$125 - Full page black & white, \$150 for full-color!
- Business card-sized advertisements available for \$25 (black & white only)
- On a **first-come-first-serve** basis the **inside front or back cover full color is available for \$300**

Miscellaneous show sponsorship details:

- \$400+ sponsorship levels **may** be based on monetary donation or by donation of in-kind items or services that are needed for show management and help us reduce the cost of running a show which draws regional competitors (for example food, printing services, 150+ competitor gifts).
- Gift certificates for local services are welcomed, but do not count for in-kind items, and do not constitute sponsorship as outlined above.
- All banners **must** be received by July 4th (the weekend prior to the first day of the show).
- All banners are the responsibility of the donor to provide and become the property of MODA, unless otherwise agreed.
- Unless otherwise agreed upon, all banner and advertisement placements are at the sole discretion of MODA.
- All advertisements in show program are contingent upon receipt of camera-ready advertisement **by June 28th (two weeks prior to the first day of the show)**.
- Your signature below on the form is your statement of having **read and agreed to everything outlined on this form.**

Non-Show MODA Sponsorship Options:

MODA hosts clinics and educational opportunities throughout the year and is happy to discuss sponsorship for hosting, feeding, providing gifts, or other services. In turn, sponsors hang banners, provide demonstrations, or are able to showcase their goods and services at our events. Please contact Anna Cluxton at amcluxton@gmail.com to discuss!

Please complete this form and return THIS PAGE with your check - Please keep the above pages for your notes and details!
 Please mark with an X

| The Classic July 10, 11, and 12 | |
|--|---|
| | \$5,000 Title |
| | \$2,000 Saturday Dinner Sponsorship |
| | \$1,000 Breakfast |
| | \$600 Move-In Night Grab & Go Dinner |
| | \$800 Ring Sponsorship |
| | \$400 Ring Co-Sponsorship |
| | \$45 - Quarter page ad black & white / \$70 Color |
| | \$60 - Half page ad black & white / \$85 Color |
| | \$125 - Full page ad black & white / \$150 Color |
| | \$25 upgrade Sponsorship ad to color |
| | \$300 inside front or back cover |

Sponsor/Company name: _____

Your name: _____

Email: _____

Phone: _____

Address: _____

MODA Contact person (who are you communicating with from MODA?): _____

Signature: _____

Please make all checks payable to MODA and mail to:

MODA (attn Sponsorship) Anna Cluxton 125 N Virginialee Rd Columbus, OH 43209