



**Mid-Ohio Dressage Association 2021 Sponsorship Options**  
**Mid-Ohio Classic I and II July 16, 17, and 18 at Brave Horse Ohio**  
**Mid-Ohio Dressage I and II September 18 and 19 at Madison County Fairgrounds**

Sponsorship Level	Program Ad Size	Announcement During Show	Banner	Item in Competitors Welcome Bag*	Vendor Spot*	MODA website	Social Media Mentions	Half Halt e- newsletter
<b>\$5,000 Title Sponsor [Classic I&amp;II only!]</b> <b>Available through May 15<sup>th</sup>, 2021</b>	<b>Two Full pages, plus name added to Classic title</b>	<b>Throughout Show</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x Home Page and Sponsor page</b>	<b>X Multiple</b>	<b>X Multiple</b>
<b>\$800 Classic I&amp;II Ring Sponsorship</b> 3 - 4 Rings available	FULL page COLOR	Twice per day Plus Name on Ring	x	x	x	x Sponsor page	x	x
<b>\$400 Classic I&amp;II Ring Co-Sponsorship</b> (limited first come basis)	Half page COLOR	Once per day Plus Name on Ring	x	x	x	x Sponsor page	x	x
<b>\$200 Mid-Ohio Dressage I&amp;II Ring Sponsorship</b> (1 ring available first come first served!)	NA	NA	x	NA	NA	x Sponsor page	x	x
<b>Level Sponsorship: Classic I July 16, 17</b> a. Intro or Training, \$20 b. First thru Fourth Level \$60 c. FEI (as a group) \$80 d. Freestyles (as a group) \$80	Listed in program with level a. none b. business card size c. quarter page d. half page	Once per day a. None b. None c. As a group d. As a group	NA	NA	NA	With results	Potential for live streaming mentions!	NA
<b>Level Sponsorship: Classic II July 18</b> a. Intro or Training, \$15 b. First thru Fourth Level \$50 c. FEI (as a group) \$75 d. Freestyles (as a group) \$75	Listed in program with level a. none b. business card size c. quarter page d. half page	Once per day a. None b. None c. As a group d. As a group	NA	NA	NA	With results	Potential for live streaming mentions!	NA

\* Competitor bags and Vendor Spot TBD based upon Covid restrictions and availability

**Want something else? Contact us to customize a package that works for you!!**

**Anna Cluxton [amcluxton@gmail.com](mailto:amcluxton@gmail.com) or 614-264-1636**

Sponsorship includes FULL COLOR advertisements in the Classic Program as specified in the table above.

**However, if you are interested in ONLY advertising the Classic program, we also have the following options available:**

- \$50 - Quarter page
- \$75 - Half page
- \$100 - Full page
- \$25 - Business card-sized ads (please no photos of your business card!)

**Miscellaneous show sponsorship details:**

- \$400+ sponsorship levels **may** be based on monetary donation or by donation of in-kind items or services that are **needed for show management and help us reduce the cost of running a show** which draws regional competitors (for example food, printing services, 100+ competitor gifts).
- Because so many of our competitors are not from the local area, gift certificates for local services are welcomed, but do not count for in-kind items, and do not constitute sponsorship as outlined above.

**Non-Show MODA Sponsorship Options:**

MODA hosts clinics and educational opportunities throughout the year and is happy to discuss sponsorship for hosting, feeding, providing gifts, or other services. In turn, sponsors hang banners, provide demonstrations, or are able to showcase their goods and services at our events. Please contact Anna Cluxton at [amcluxton@gmail.com](mailto:amcluxton@gmail.com) to discuss!

**LOGISTICS: (PLEASE READ!!)**

- Social media and other acknowledgements start upon receipt of FULL PAYMENTS 😊
- **DEADLINE:** for the Mid-Ohio Classic **June 30<sup>th</sup>, 2021**
- Please send a digital version of **your logo ASAP** for acknowledgment on social media and newsletters in the lead up to show.
- All banners **must** be received by **July 10<sup>th</sup>** for the Classic for optimal timing and placement.
- All banners are the responsibility of the donor to provide and become the property of MODA, unless otherwise agreed.
- Unless otherwise agreed upon, all banner and advertisement placements are at the sole discretion of MODA.
- All advertisements in the Classic show program are contingent upon receipt of camera-ready advertisement **by July 1<sup>st</sup>.**
- **!!PLEASE NO PHOTOS OF YOUR BUSINESS CARD!!!** If you need help designing an ad, please contact Anna at [amcluxton@gmail.com](mailto:amcluxton@gmail.com)
- Your signature below on the form is your statement of having **read and agreed to everything outlined on this form.**

Please complete this form and return THIS PAGE with your check - Please keep the above pages for your notes and details!

Please mark with an X

<b>X</b>	<b>Mid-Ohio Classic I&amp;II July 16, 17, 18</b>		<b>X</b>	
	\$5,000 Title			
	\$800 Ring Sponsorship			
	\$400 Ring Co-Sponsorship			
	<b>\$20 Classic I Level Sponsor Intro</b>			<b>\$15 Classic II Level Sponsor Intro</b>
	<b>\$20 Classic I Level Sponsor Training</b>			<b>\$15 Classic II Level Sponsor Training</b>
	<b>\$60 Classic I Level Sponsor First Level</b>			<b>\$50 Classic II Level Sponsor First Level</b>
	<b>\$60 Classic I Level Sponsor Second Level</b>			<b>\$50 Classic II Level Sponsor Second Level</b>
	<b>\$60 Classic I Level Sponsor Third Level</b>			<b>\$50 Classic II Level Sponsor Third Level</b>
	<b>\$60 Classic I Level Sponsor Fourth Level</b>			<b>\$50 Classic II Level Sponsor Fourth Level</b>
	<b>\$80 Classic I Level Sponsor FEI</b>			<b>\$75 Classic II Level Sponsor FEI</b>
	<b>\$80 Classic I Level Sponsor Freestyles</b>			<b>\$75 Classic II Level Sponsor Freestyles</b>
	\$25 - business card size ad only			\$50 - Quarter page ad only
	\$75 - Half page ad only			\$100 - Full page ad only
	OTHER SPONSORSHIP OR AD (as discussed with MODA)			
	<b>Mid-Ohio Dressage I&amp;II Sept 18&amp;19</b> \$200 Ring Sponsorship			

Sponsor/Company name:

Your name:

Email:

Phone:

Address:

MODA Contact person (who are you communicating with from MODA?):

Signature:

Please make all checks payable to MODA and mail to:

MODA (attn Sponsor) Anna Cluxton 125 N Virginialee Rd Columbus, OH 43209